



Majestic Oaks Ocala
Sponsorship Program
2019-2020

Our Farm, Your Fun

We welcome you to join us for the 2019-2020 sponsorship season.

Majestic Oaks Ocala is 100 acres of rolling hills draped with beautiful oaks and palm trees, located in the heart of horse country in Ocala/Marion County, Florida. The facility had been the site of schooling shows and recognized Three-Day events for some time. We are now offering our facility as a venue for a variety of opportunities from local fundraisers, corporate gatherings, private events, weddings, and social events.

We purchased the farm in August 2017, and soon after that renamed it to Majestic Oaks Ocala. We initially concentrated on the removal of underbrush, lifting trees, and removing potential obstacles on the course and warm up areas. The condition of our ground has always been a top priority. Through soil analysis, application of fertilizer, lime, and aerating, you will find the footing at Majestic Oaks is exceptional. We were honored to receive the Farm of Environmental Distinction award, by the Marion County Soil & Water Conservation District. Our latest improvement is a 200 x 300 arena with Fleet Footing, a fiber base. With significant consideration to our competitors and equine enthusiast, we strive to continue our efforts to upgrade and transform our farm into a soon to be a world-class facility.

We first started in January of 2018 with our schooling show and since then have added a full season of schooling dates and recognized events for 2019-2020. In August of 2018, the Florida Horse Trials Association awarded the farm the Outstanding Commitment for Spurring Others to Realize Dreams with Horses.

The Majestic Oaks team is committed to providing a year-round equestrian and multi-purpose event venue. We appreciate your consideration and support as a partner in this years' show season. Please reach out for more information and a tour of our farm.

Sincerely, Marisa and Ron DiMauro



Majestic Oaks Ocala



Venue & Amenities

Available for equine and an array of other events. Whether you have a local horse show, company retreat, wedding, clinic or milestone celebration, OUR FARM is YOUR FUN. With many amenities catered to a multitude of needs, our 100-acre farm is always evolving with new improvements. If you do not see something, reach out, or check our social media for continued efforts and upgrades.

Amenities

100 acres of improved grass fields with different elevation for hill work

Cross country jumps from starter/tadpole to preliminary level - also including water feature, ditches, and skinnies

24 tadpole, 23 beginner novice, 27 novice, 41 training, 51 preliminary

50 permanent stalls, 32 covered, 18 to be covered in future upgrade phase

2 permanent bathrooms near barns, 7 paddocks

New 200' x 300' arena with Fleet Footing, a fiber base

2 grass arena areas for dressage or hunter/jumper fields

1 full set of show jumps including warm up fences

Show office with speaker system

6 RV hookups

2 golf carts for trainer use, complimentary as available

4 generators for additional power needs for events

Riding trails on perimeter of property for conditioning without jumps

Several intimate shaded areas for tailgating and private parties

Portable bathrooms throughout the property

Wash racks and water throughout the property



Sponsorship Opportunities

PREMIER TITLE SPONSOR

\$10K

Company name/logo on all ribbons or awards

Company logo used on all advertising of shows

Show jump sponsorship - the cost of jump not included

Signage with recognition as the premier title sponsor up to 5 total ~ farm entrance, show office, show jumping arena, xc jump

Recognition as premier title sponsor on all social media and website. (Includes link to your website)

Product promotion or marketing collateral in competitors' bag

Program advertisement- back cover

10 x 10 vendor booth in vendor village for all events

PA announcements as the premier title sponsor – 15 second spot, copy provided

Awards ceremony participation & photos

Competitors' party attendance for 4

Industry exclusive rights for the top 3 sponsorship options (premier, platinum, gold)

First right of refusal for the following season same sponsorship.

PLATINUM SPONSOR

\$7K

Company logo used on all advertising of shows

Show jump sponsorship - cost of jump not included.

Signage with recognition as the platinum sponsor up to 3 total ~ farm entrance, show office, xc jump

Recognition as platinum sponsor on all social media and website. (Includes link to your website)

Product promotion or marketing collateral in competitors' bag

Program advertisement - full page

10 x 10 vendor booth in vendor village for all events

PA announcements as the platinum sponsor – 15 second spot, copy provided

Awards ceremony participation & photos

Competitors' party attendance for 4

Industry exclusive rights for the top 3 sponsorship options (premier, platinum, gold)

First right of refusal for the following season same sponsorship.

GOLD SPONSOR

\$5K

Company logo used on all advertising of shows

Show jump sponsorship - cost of jump not included

Signage with recognition as the gold sponsor up to 2 total ~ farm entrance, show office

Recognition as gold sponsor on all social media and website. (Includes link to your website)

Product promotion or marketing collateral in competitors' bag

Program advertisement - full page

10 x 10 vendor booth in vendor village for all events

PA announcements as the gold sponsor – 15 second spot, copy provided

Awards ceremony participation & photos

Competitors' party attendance for 4

Industry exclusive rights for the top 3 sponsorship options (premier, platinum, gold)

First right of refusal for the following season same sponsorship.

DIVISION SPONSOR

\$550

Division sponsor recognition in marketing and show program ~ 5 major divisions in all schooling shows, 4 in recognized shows.

PA announcements as the division sponsor recognition as the division sponsor on all social media

Awards ceremony participation & photos

Signage (provided by sponsor) placed near show office.

ADDITIONAL SIGNAGE OPTIONS

All signage is for our entire show season

All sign sponsors will have first right of refusal of the same sign placement for the following season

3x6 banner

Farm entrance - \$800

Hwy 441 road frontage - \$1000

Show office area - \$700

Double sided staked sign \$250.00

Your choice of placement location. starting box, finish line or check-in dressage area

Additional Sponsorship

SHOW JUMPING JUMP SPONSOR

\$550

*Cost of jump not included

A list of jump builders can be provided

PA announcements as the show jump sponsor
recognition as show jump sponsor in show
program, social media and website

CROSS COUNTRY JUMP SPONSOR

\$550

*Cost of jump not included

Banner to be placed on jump or jump provided

Banner to be determined for specific jump

PA announcements as the cross country sponsor
recognition as cross country jump sponsor in
show program, social media and website.

CUSTOM SPONSOR

We can create a package specific to your request or
requests can be added to other sponsorships

Golf cart sponsorship for recognized shows

Competitors' and volunteers catered lunch or snacks

Co-branded merchandise with company logo
included for volunteers for horse shows including
t-shirts, hats/visors or raincoats

Sponsor competitors' party for recognized events

Logo added to competitors' competition numbers

Featured article in quarterly newsletter

Hospitality lounge for recognized shows

Product placement for competitors' bags

Program Ad for recognized shows

Social media promotion

Water sponsor for schooling or recognized shows

Why Become A Sponsor

OUR AUDIENCE is affluent and active within the equestrian industry. Hosting local and international competitors within the 3-day Eventing competition is our specialty, but building our farm as a world-class venue for all equestrian enthusiast and other local events is our goal. With immediate plans to develop the site with full-service amenities, we aim to service competitive events throughout all breeds and disciplines. We also hope to partner with the local business sector and a general audience to support our goals in making Majestic Oaks Ocala a premier venue right in the heart of Ocala/Marion County, Florida.

Demographics

85%
Female



Own an Average of four Horses



94%
own a pet other than a horse or pony



\$600,000
Average home value



40%
Own a Farm



40%
take more than 16
airline trips a year

66%
have obtained college degrees



\$87,000
Average value of horses per household



\$185,000
Average Income



22%
Own 2 or more homes



60%
are 10-Acres or more



30+
Spend an average
nights in a Hotel



Own 3 Vehicles



Compete at least 6 times a year



\$955,000
Average Net Worth



80%
make direct purchasing decisions at work

60-65%
Trailer their own horses to competitions



*as per USEF.org 2019



Vendor Opportunities

Majestic Oaks welcomes you to join our vendor village during our local schooling shows and recognized events throughout the season. Our facility is an excellent venue for retailers and food trucks to have a unique opportunity to showcase and sell their products. The shopping area is positioned in the middle of all the activity by the new show jumping arena, and because guests spend several hours at our event, they frequently browse for items throughout the day. From food trucks, tack stores and feed stores, and everything in between, we aim to offer a diverse assortment for our competitors and spectators during all events.



VENDOR ROW

\$50 schooling shows

\$75/\$125 horse shows & other events

Spaces will be assigned

Vendors provide all tables, chairs, tents

Certificate of insurance provided

Vendors responsible for sales tax requirements

Power hook ups provided with additional charge



Community Love



“Gorgeous facility with beautiful flowing cross country courses that are very welcoming at every level tadpole through prelim!! Put on a better schooling show than most recognized! I’ll be at every show!!”

- Emily Macauley



“This facility was great!! The place was clean, manicured, and my daughter had so much fun. They even had a golf cart we could borrow . I would definitely recommend. They accommodate any level for cross country.”

- Tennille Swartz



“2nd time going there! Always well maintained, and jumps for all levels of riding. Owners are always welcoming.”

- Shannon Crisante



“Competed this weekend and had an incredible experience! Footing, courses and people were great. Looking forward to the future of the event!”

- Rachel Sledzik



“The new owners are fabulous people who really are excited to keep the sport of Eventing going. Let’s support this amazing venue! It is so wonderful to have a cross-country facility so close to the Gainesville area and in the middle of so many top-rated eventers in the Ocala area”

- Chris Aytug

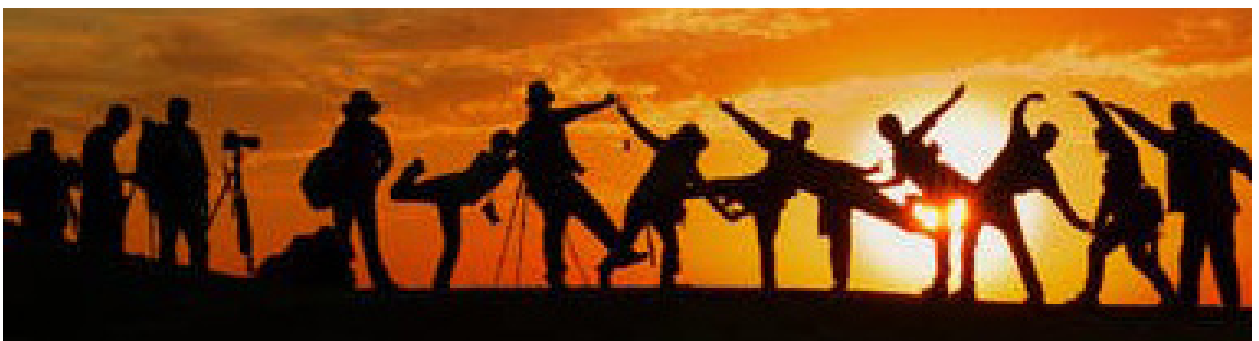


“I have been to 3 of the schooling 3 phase shows and have schooled here multiple times. I would absolutely recommend this facility hands down for schooling and for competition practice. Their schooling shows are run efficiently and also offer you the opportunity to re-school the courses.”

- Melanie McJannet

Looking for A Venue?

Are you planning a fun event or party? At Majestic Oaks Ocala, we offer a variety of locations at our farm to host different events throughout the year. If you have a local fundraiser, corporate gathering, private event, or wedding, our beautiful sunsets and intimate farm environment are ideal for an exclusive event.



2019 - 2020 Events



Majestic Oaks 3 Phase Schooling Show

2019
AUGUST 10th
SEPTEMBER 21st
OCTOBER 5th

2020
APRIL 4th
MAY 23rd
JUNE 6th
AUGUST 8th
SEPTEMBER 5th
OCTOBER 3rd
DECEMBER 12th

Majestic Oaks 3 Phase Horse Trials

2019
NOVEMBER 9th-10th
NOVEMBER 9th Exhibitor's Party

2020
JANUARY 11th-12th
MARCH 20th-22nd
MAY 9th-10th
NOVEMBER 7th-8th





Majestic Oaks Ocala

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